What I’d like to add to my current skill set from the Data Boot Camp is everything it has to offer. What I’m realizing most within the marketing field is that data analytics, data visualization, data coding and data wrangling are all skills that necessary to be competitive, especially when taking on a leadership role.

What I’m most excited to learn from the Data Boot Camp are the topics that allow me to become more well versed in the digital marketing sphere, which happen to be data analytics and data visualization.

Having the ability to analyze social media trends would be a tremendous bonus when it comes to branding and differentiating myself from the competition when it comes to interviews.

Utilizing statistical analysis model, predict and forecast trends could assist me with advising my future clients or employer and feeling confident that I’m pointing them in the right direction.

Creating basic interactive websites/applications would ensure a streamlined process when helping businesses that work with meet their goals.

Advanced Excel, Python and Tableau are skill sets that I believe are highly sought after. One of my many goals is to have a complete understanding of how all these different software’s work.